Lindsey Bullard

(Anchor Joe Johnson on cam)

(Shot = reader)

(Toss to live shot)

(Reporter Bob Smith on cam)

(Shot = stand-up/live shot)

(B-roll: Littered parks and beaches)

(VO: Bob)

(A-roll: Bloomberg speaking at press conference)

(B-roll: Scenes from press conference)

(VO: Bob)

(A-roll: Interview with Mayor Bloomberg)

(Reporter Bob Smith on cam)

(Shot = stand-up/live shot)

(Joe) We might all be breathing easier soon. Mayor Bloomberg is proposing a smoking ban for city parks and beaches. For more on this story, let’s check in with Bob Smith at city hall.

(Bob) That’s right, Joe. The mayor has just announced his plan to make parks and beaches smoke free.

(VO) Bloomberg says the ban makes sense because it would cut the health risks of secondhand smoke and reduce littering by smokers.

(Mayor Bloomberg) We’re talking about banning smoking on beaches and in parks, and it’s partially because you can breathe the air. But it’s also because people take their cigarette butts and the packages and just throw them all over the place.

(VO) The mayor has been saying for a while that he would do something to promote better health among New York City’s citizens as well as cleaner parks and beaches. This is his first step.

(Mayor Bloomberg) When you ask people in our parks and beaches … they say they just don’t want smokers there.

(Bob) The mayor did not say when the ban would take effect, but we can all agree this is a step in the right direction. This is Bob Smith live from this afternoon’s press conference. Back to Joe in the studio.